

We need an
#EQUALISER



WE NEED AN #EQUALISER

Only 35% of football facilities currently across Australia are female friendly. Our goal is 100%.

With your help, let's send a message to your local Federal MP or candidate that female football needs an **#E♀QUALISER**

We need an #EQUALISER

CAMPAIGN ASSETS YOU CAN SHARE



Profile image frame



Static post



Static post



Static post



Static post



Static post



Static post



Static post



#EQUALISER Positive Change Videos

We need an #EQUALISER

HERE'S WHAT YOU CAN ALSO DO:

CREATE YOUR OWN POST

We want to hear from our community about why you and your club need an #EQUALISER.

1

Download our sticker or footer and apply it to your own photo or video via an editing platform like Canva or InDesign.



Your post could show

- A lack of female friendly facilities at your local club
- Run-down female friendly facilities at your local club
- A scenario that you are faced with due to the lack of female friendly facilities at your local club

2

Name or tag your club and let us know what you need for an equaliser

3

Add the hashtag #EQUALISER

4

Tag your local Federal MP or candidate

You can create and share multiple posts. Don't forget to use the stickers and footers and include the #EQUALISER hashtag and tag your local Federal MP or candidate.

UPDATE YOUR PROFILE IMAGE

Download our frame and apply it over your profile image across all your social media accounts.



SHARE OUR CONTENT

Download our posts and **share** across your social media accounts.



RE-POST

Follow @FootballAUS on your social media channels and **share** our #EQUALISER content to your feed or with your friends.



Visit equaliser.org.au for more information

We need an #EQUALISER

CREATE YOUR OWN POST

Here are some examples of the types of posts we hope to see from our community. Images and text are indicative only.

