



CLUB CHANGER

Club Development Program



Australian Government
Australian Sports Commission

Football Australia's Club Changer Program is proudly supported by the Australian Government, through the Australian Sports Commission.

CLUB CHANGER REWARD & RECOGNITION FRAMEWORK

Overall Criteria for Status Achievement:

Completion of Club Affiliation with the Member Federation



Complete Game Plan* Club Profile



Complete the Our Game: Women & Girls in Football Module



Complete the Our Game: Women & Girls in Football Action Plan



Share and discuss the Action Plan with State Program Manager - Club Development

Estimated Time Required for Status Achievement:

UP TO 1 YEAR

Criteria For Ongoing Status Renewal:

Annual completion of Women & Girls in Football Module and review of Action Plan with State Program Manager - Club Development

Status Recognition & Reward Scheme:

• 1 Star Digital Asset Suite:

- 1 Star Club Development Badge
- 1 Star Club Development Certificate
- Recognition on the Member Federation and Football Australia website & registration platform

• Engagement in the State & National Club Network:

- Representation in seminars, webinars, conferences on specifically Women & Girls, hosted by Member Federation or Football Australia
- Representation on the national Responsible Behaviours Forum, hosted by Football Australia's Refereeing Department

• Entry for selection of the Club of the Month Award

- Feature on Football Australia website, EDMs and social channels
- Secondary feature on Member Federation website and social channels

• Entry for selection of the Club Prize Awards

- Quarterly prize offerings available (National Teams Memorabilia, Match Tickets, Sponsor Engagement, etc.)

• Entry for selection of the annual National Club Development awards

- Eligibility access for State and National Women & Girls Program Funding
- Eligibility access for 1 female club representative in the Our Game Club Ambassador Program
- Eligibility access to the National and State Workforce for Women & Girls Program delivery assistance
- Eligibility access to Introduction to Coaching Workshop or Coach In-Service Training
 - Must have 50% Female Attendance (minimum)

*Game Plan is a free online platform that allows sporting clubs of all sizes to get insights into their current capability in key areas of club administration, then supports ongoing club development with a suite of tools and resources



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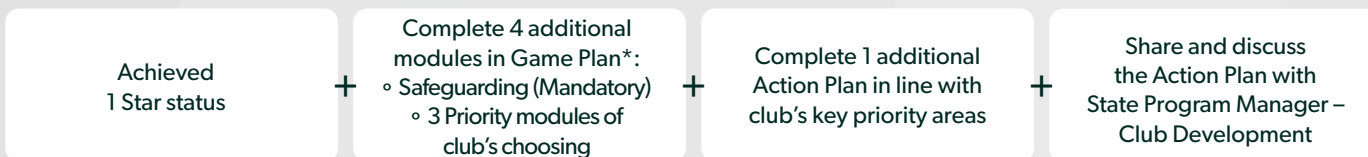


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CLUB CHANGER REWARD & RECOGNITION FRAMEWORK

Overall Criteria for Status Achievement:



Estimated Time Required for Status Achievement:

6 MONTHS - 1 YEAR

Criteria For Ongoing Status Renewal:

Implementation and progression of both Action Plans within a one-year period.
Renewal of Action Plans and modules every 2 years.

Status Recognition & Reward Scheme:

- **2 Star Digital Asset Suite:**
 - 2 Star Club Development Badge
 - 2 Star Club Development Certificate
 - Recognition on the Member Federation and Football Australia website & registration platform
- **Engagement in the State & National Club Network:**
 - Representation in seminars, webinars, conferences on a range of topics hosted by Member Federation or Football Australia
 - Representation on the national Responsible Behaviours Forum, hosted by Football Australia's Refereeing Department
- **Entry for selection of the Club of the Month Award**
 - Feature on Football Australia website, EDMs and social channels
 - Secondary feature on Member Federation website and social channels
- **Entry for selection of the Club Prize Awards**
 - Quarterly prize offerings available (National Teams Memorabilia, Match Tickets, Sponsor Engagement, etc.)
- **Entry for selection of the annual National Club Development awards**
- **Eligibility access to the National and State Workforce for Action Plan delivery assistance**
- **Eligibility access for National and State media and public relations experiences**
- **Eligibility access to Introduction to Coaching Workshop or Coach In-Service Training**
- **Eligibility access to Football Australia's national Training & Compliance partner for discounted club courses on First Aid, CPR, Safeguarding, Sports Trainer and more.**
- **Eligibility access to engage in national club fundraising initiatives**

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CLUB CHANGER REWARD & RECOGNITION FRAMEWORK

Overall Criteria for Status Achievement:



Estimated Time Required for Status Achievement:

2 YEARS & BEYOND

Criteria For Ongoing Status Renewal:

Implementation and progression of both Action Plans within a one-year period.
Renewal of Action Plans and modules every 2 years.

Status Recognition & Reward Scheme:

- **3 Star Digital Asset Suite:**
 - 3 Star Club Development Badge
 - 3 Star Club Development Certificate
 - Recognition on the Member Federation and Football Australia website & registration platform
- **Engagement in the State & National Club Network:**
 - Representation in seminars, webinars, conferences on a range of topics hosted by Member Federation or Football Australia
 - Representation on the national Responsible Behaviours Forum, hosted by Football Australia's Refereeing Department
- **Entry for selection of the Club of the Month Award**
 - Feature on Football Australia website, EDMs and social channels
 - Secondary feature on Member Federation website and social channels
- **Entry for selection of the Club Prize Awards**
 - Quarterly prize offerings available (National Teams Memorabilia, Match Tickets, Sponsor Engagement, etc.)
- **Entry for selection of the annual National Club Development awards**
- **Eligibility access to the National and State Workforce for action plan delivery assistance**
- **Eligibility access for National and State media and public relations experiences**
- **Eligibility access to Football Australia's national Training & Compliance partner for discounted club courses on First Aid, CPR, Safeguarding, Sports Trainer and more**
- **Eligibility access to engage in national club fundraising initiatives**
- **Eligibility access for national coaching and referee courses and initiatives run specifically for Club Changer clubs**
- **Endorsement of a club representative for a national AIS or in-kind industry leader workshop or seminar**

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